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Book proceeds help cancer patients at Phoenix Children's Hospital

Best selling author and real estate developer, Ken McElroy dedicates latest book and donates his book proceeds to the McKenzie Monks Foundation to help children cope with their cancer treatments.

SCOTTSDALE, Arizona (September 19, 2008) – Phoenix Children's Hospital cancer patients will benefit from proceeds of Ken McElroy's recently published book: *Rich Dad's Advisors The ABC's of Property Management*. (www.KenMcElroy.com)

McKenzie Monks made a deep and lasting impression on Ken McElroy as the little three year old girl and her family fought a courageous battle with a relentless disease. For 11 months, McKenzie Monks underwent painful cancer treatments and surgeries. McKenzie's family was with her through every treatment and surgery. Despite all medical efforts, McKenzie lost her battle against cancer just six weeks shy of her fifth birthday.

Ken McElroy wanted to do something to help ease the suffering of these young patients.

McKenzie's family established the **McKenzie Monks Foundation** to sponsor and provide toy rooms with games, books, movies, gifts and objects of comfort and entertainment at oncology departments and hospitals to help children endure and cope with the long hours of cancer treatments. www.mckenziemonksfoundation.org.

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McElroy knew that donating to the Foundation would be the most direct route to help kids.

A bestselling author, and co-principal of MC Companies (www.mccompanies.com), a real estate development, management and investment company, Ken McElroy decided to dedicate and donate his proceeds from his most recent book: *Rich Dad's Advisors The ABC's of Property Management* to the Foundation.

McElroy's first book, written in 2004, *Rich Dad's Advisors The ABC's of Real Estate Investing* is still a best seller. And he hopes his latest book will share the same level of success. He wrote the book about property management to help others understand the amount of time and effort it takes to properly manage investment property. The book dispenses invaluable tools on what pitfalls to look out for while making savvy management choices.

Readers will learn:

- When to manage a property or hire someone else to do it
- How to implement the right systems and structures for investment
- How to manage cashflow and understanding the condition of your property's market
- How to find a good property manager (and avoid the bad ones)
- How to assemble a superior management team

McKenzie's family created "Kenzie Kases," small suitcases filled with CD's, DVD's, coloring books, bears, blankets, toys and Game Boy's, etc. Kenzie Kases are given to each child upon learning that they have cancer. Denise Monks, McKenzie's mom said "McKenzie pulled a little rolling suitcase behind her each time she went for her cancer treatments." Filled with toys, books and games to keep her occupied during the long and often painful treatments, McKenzie's suitcase was the inspiration for the "Kenzie Kases."

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ABOUT THE AUTHOR

www.KenMcElroy.com www.mccompanies.com

Ken McElroy, co-partner of MC Companies, has over twenty years of senior-level experience in multifamily asset/property management, development, project/construction management, investment analysis, acquisitions and dispositions, business development, and client relations. He is the Real Estate Advisor to Robert Kiyosaki and the Rich Dad Organization. In 2004, McElroy released the bestselling book Rich Dad's Advisors: The ABCs of Real Estate Investing and, most recently, The Advanced Guide to Real Estate Investing. He has inspired audiences around the world at Learning Annex events with Robert and Kim Kiyosaki, which have featured speakers Donald Trump, Tony Robbins, Magic Johnson, George Foreman and others.

ABOUT THE MCKENZIE MONKS FOUNDATION

www.mckenziemonksfoundation.org

In addition to creating the Kenzie Kases, the McKenzie Monks Foundation has pledged \$1,000,000 to the Center for Cancer and Blood Disorders at Phoenix Children's Hospital. The center will be known as the McKenzie Center. The Center for Cancer and Blood Disorders at Phoenix Children's is the largest provider of hematology and oncology care in Arizona.

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